

Key Commitments

Licence number: CR100062

Service name	Belfast FM
Licence area	The City of Belfast (as shown in the licensed coverage area map)
Frequency	89.3 MHz

Description of character of service

Belfast FM is for people aged 55 and over in the City of Belfast. It has a warm sound, with friendly presentation and a music flow characterised by smoothness, melody and variety. It combats social isolation by providing companionship and connections and serves as a platform for participation in the community.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: nostalgia, gold pop and easy listening from the 1950s to the present day. Specialist genres also feature.
- Speech. The main types of speech output broadcast over the course of each week are: community information, interviews, advice and discussions
- The service provides original output¹ for a minimum of 10 hours per day.
- The service provides locally-produced output² for a minimum of 10 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[April 2015. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.