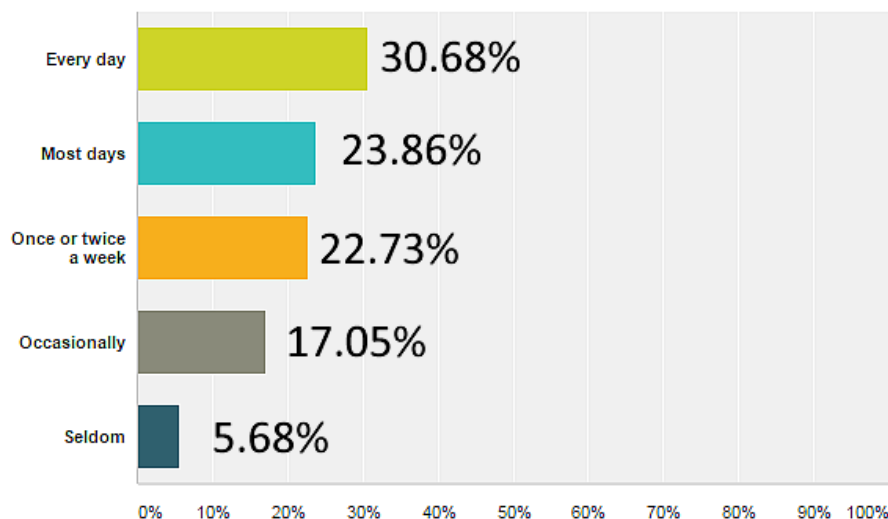


Listenership Survey March 2017 Final Results



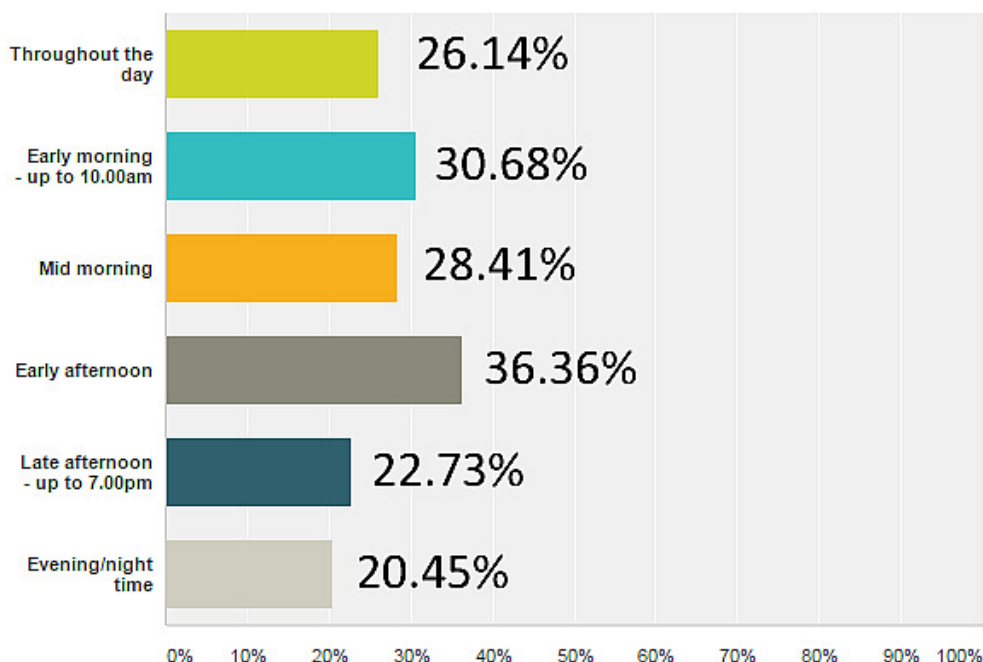
Question 1

We hope that you are a regular listener to Belfast 89FM? If so, please tell us how often you listen to the station. Please check one choice only.



Question 2

What time of the day do you listen to Belfast 89FM? Please make your choice from the options below. You can select more than one choice

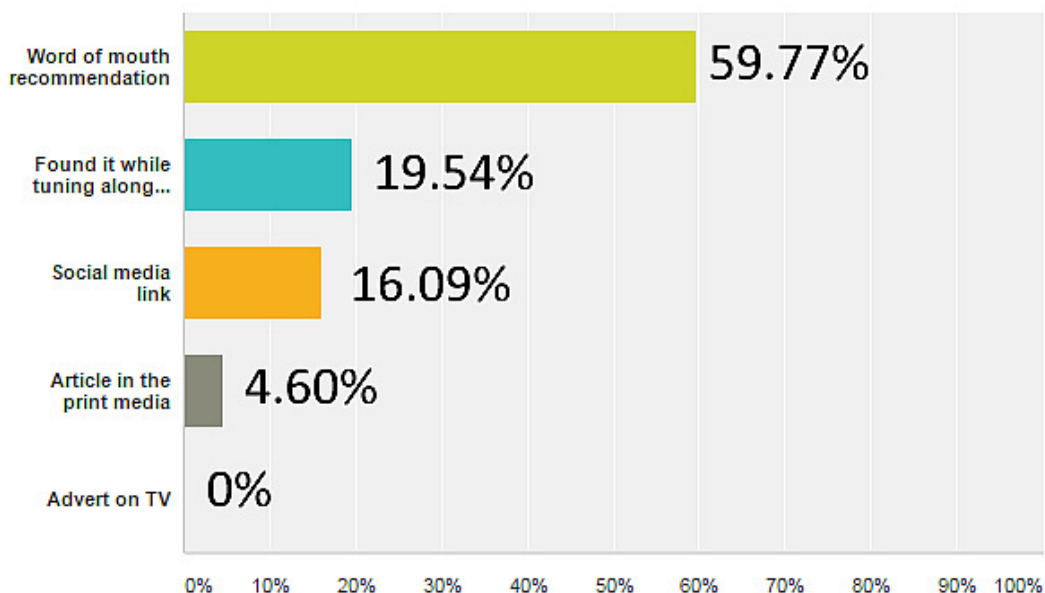


Listenership Survey March 2017 Final Results



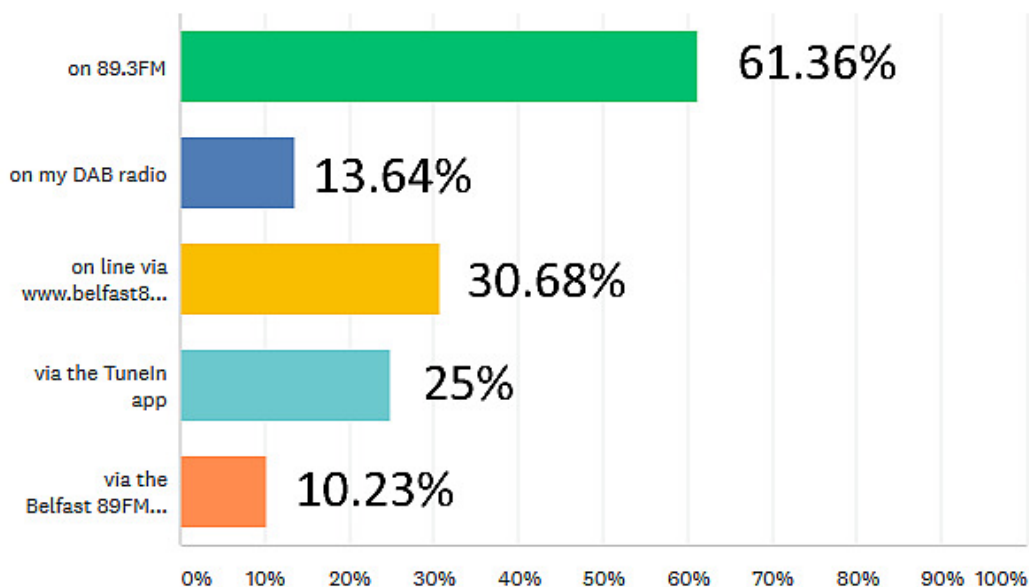
Question 3

How did you hear about Belfast 89FM initially? Please check one choice only.



Question 4

How do you listen to Belfast 89FM - You can make more than one choice.

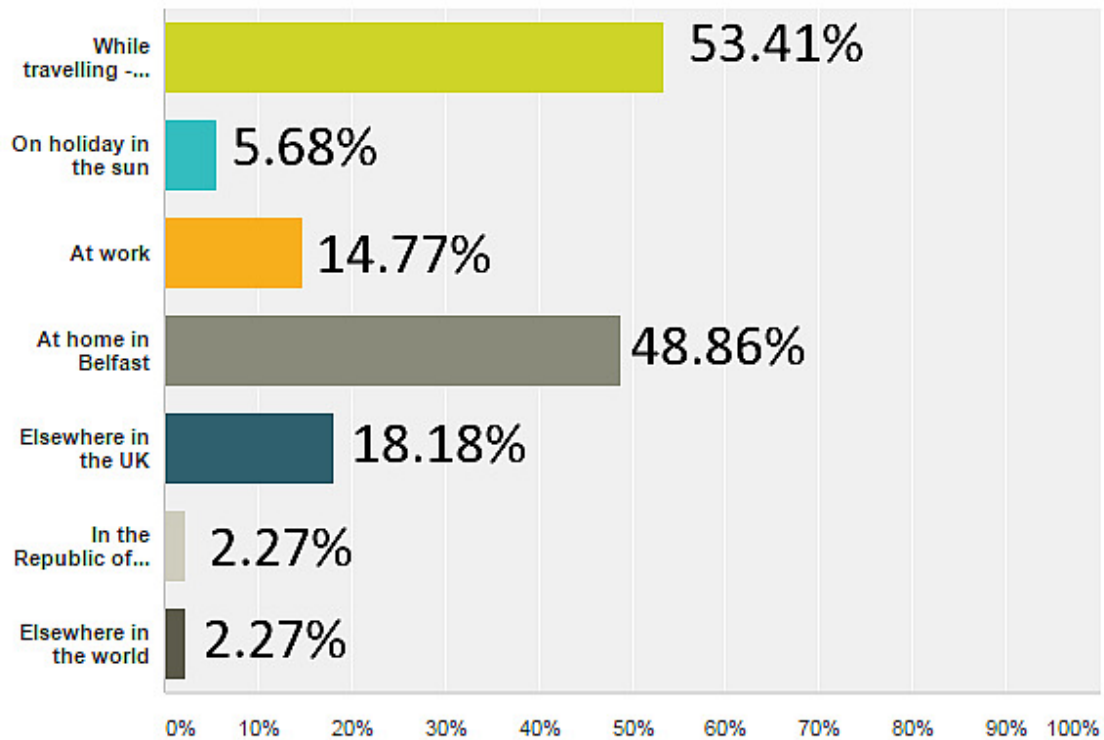


Listenership Survey March 2017 Final Results



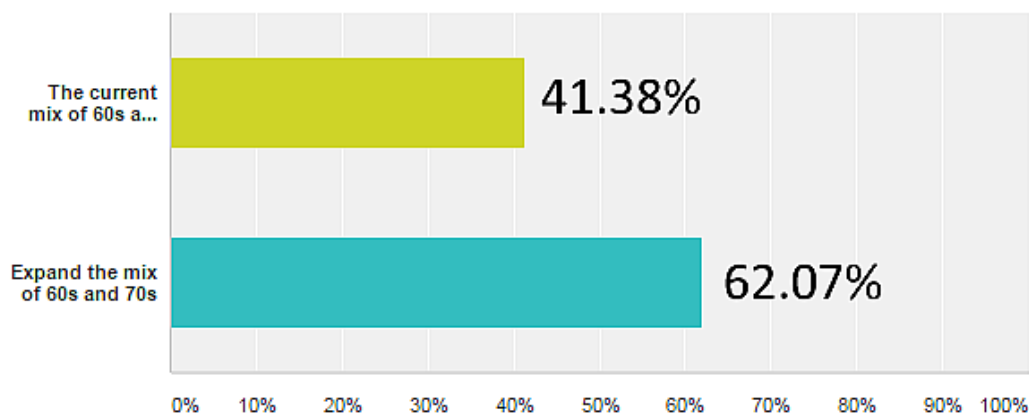
Question 5

Where do you listen to Belfast 89FM You can select more than one



Question 6

Turning to the mix of music played on Belfast 89FM, we currently play the best of the sixties and seventies and we're very interested in making sure that the music reflects your tastes. Which statements do you agree with (you can tick as many choices as you like).

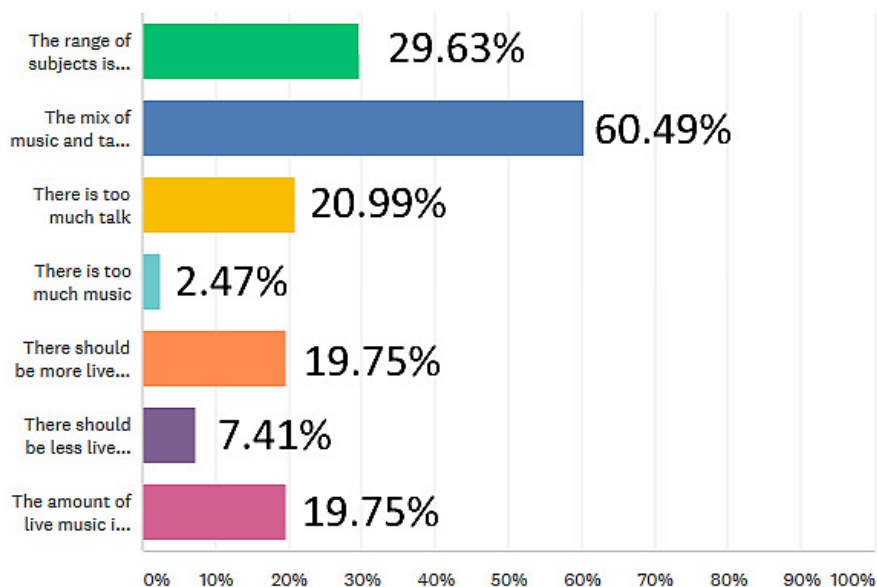


Listenership Survey March 2017 Final Results



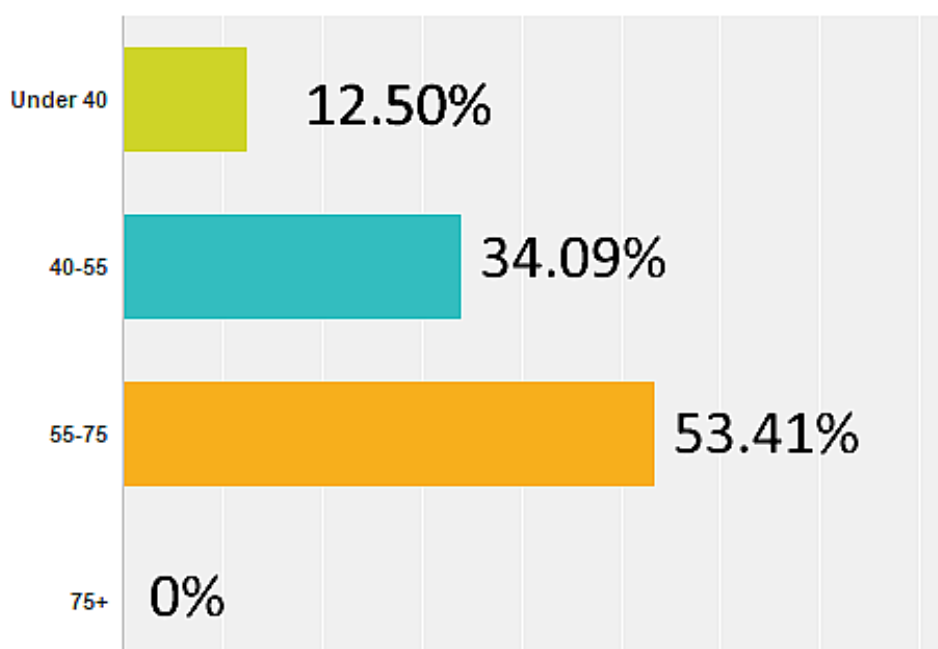
Question 7

Next to our Talk In magazine programmes, broadcast in the mornings and afternoons, Monday - Friday. You can tick as many choices as you like.



Question 8

Finally, please indicate the age group you belong to:



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